

# BECOME A TASTE SPONSOR



Taste of Muskegon is one of the few festivals that is primarily attended by locals. It enhances locally-owned, independent businesses. Taste of Muskegon is truly a festival of our community. By becoming a sponsor, you become part of the celebration of what makes Muskegon delicious and will get your name in front of a great number of people who live in and around your business.

## Title Sponsor - \$15,000+

- Name listed as the Presenting Sponsor
- Business logo prominently displayed on website & ads
- Promotional booth space at event
- Business logo on welcome signs at all entrances to event
- Social media recognition
- Other banners displayed at event (sponsor-provided)
- On-stage message delivered both days of event
- 500 Taste Tickets (\$500 value)

## Restaurant Row Sponsor - \$10,000+

- Business logo displayed on website & poster
- Promotional booth space at event
- Up to 3 signs displayed at event (sponsor-provided)
- Social media recognition
- 250 Taste Tickets (\$250 value)

## Head Chef Sponsor - \$5,000+

- Business logo displayed on website & poster
- Promotional booth space at event
- Up to 3 signs displayed at event (sponsor-provided)
- Social media recognition
- 250 Taste Tickets (\$250 value)

## Sous Chef Sponsor - \$3,000+

- Business logo displayed on website
- Up to 2 signs displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 150 Taste Tickets (\$150 value)



### Quick Facts:

- 19,000+ visitors
- 2-day event
- 25+ Muskegon restaurants and food trucks
- Over 350 local volunteers
- 6 live music concerts

## Station Chef Sponsor - \$1,000+

- Business logo displayed on website
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 50 Taste Tickets (\$50 value)

## Junior Chef Sponsor - \$500 up to \$999

- Business logo displayed on website
- Sign displayed at event (sponsor-provided)
- Promotional booth space at event
- Social media recognition
- 25 Taste Tickets (\$25 value)



Taste of Muskegon is an EventLAB production  
sponsorship@tasteofmuskegon.org • www.tasteofmuskegon.org



# BECOME A TASTE SPONSOR



Explore exciting sponsorship opportunities and elevate your brand's presence at Taste of Muskegon, a culinary extravaganza showcasing the area's finest flavors. Join us in shaping a delectable experience for all attendees while gaining valuable exposure for your business.



## Stage Sponsor - \$5,000+

- Business logo prominently displayed on stage
- Business logo displayed on website
- Promotional booth space at event
- Social media recognition
- 250 Taste Tickets (\$250 value)

## Volunteer Shirts - \$3,000+

- Business logo displayed on back of all volunteer t-shirts
- Sign displayed at event (sponsor- provided)
- Promotional booth space at event
- Social media recognition
- 125 Taste Tickets (\$125 value)

## Taste Tickets - \$3,000+

- Business logo displayed on on all Taste Tickets
- Sign displayed at event (sponsor- provided)
- Promotional booth space at event
- Social media recognition
- 125 Taste Tickets (\$125 value)

## Kid's Zone - \$2,500+

- Business logo displayed on Kid's Zone entrance sign
- Promotional booth space at event
- Other banner displayed at event (sponsor- provided)
- Social media recognition
- 150 Taste Tickets (\$150 value)

## Alcohol Wristbands - \$2,000+

- Business logo displayed on all alcohol wristbands
- Sign displayed at event (sponsor- provided)
- Promotional booth space at event
- Social media recognition
- 100 Taste Tickets (\$100 value)

## Beer Garden - \$2,000+

- Business logo displayed prominently over the Beer Garden
- Sign displayed at event (sponsor- provided)
- Promotional booth space at event
- Social media recognition
- 100 Taste Tickets (\$100 value)

## Craft Cocktail Canopy - \$1,500+

- Business logo displayed prominently over the Craft Cocktail Canopy
- Sign displayed at event (sponsor- provided)
- Promotional booth space at event
- Social media recognition
- 75 Taste Tickets (\$75 value)



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